



October 13, 2021

Board of Directors
Ventura Regional Sanitation District
Ventura, California

CONDUCT STRENGTHS, WEAKNESSES, OPPORTUNITIES, AND THREATS (SWOT) ANALYSIS OF VENTURA REGIONAL SANITATION DISTRICT

RECOMMENDATIONS

- A. Receive and file the staff presentation.
- B. Conduct SWOT Analysis of VRSD.
- C. Provide direction, in any, to staff following completion of SWOT analysis.

FISCAL IMPACT

None at this time.

BACKGROUND/ANALYSIS

At the July 27, 2021, Executive Committee Meeting, staff presented a framework for a Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis and an overview of the SWOT analysis and strategic planning process to the Committee.

The Executive Committee recommended that the same presentation and framework be presented to the full Board and to conduct a SWOT analysis with the full Board. At today's meeting, staff will make this presentation (see attached Power Point) and thus enable/facilitate the SWOT analysis by your Board to take place.

This letter has been reviewed by Legal Counsel as to form.

If you should have any questions or need additional information, please contact me by phone at (805) 658-4600 or via email at ChrisTheisen@vrzd.com.

CHRIS THEISEN, GENERAL MANAGER

APPROVED FOR AGENDA:

Chris Theisen, General Manager

Attachments: 1. PowerPoint Slides from July 27, 2021 Executive Committee Meeting